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BANK
IN
BELLEROSE

THE VOICE OF THE BELLEROSE BRADDOCK CIVIC ASSOCIATION

EDITED BY BERT REITH

VOL. I

APRIL 1932

NO. 6



DONT
FORGET

MASQUE

&

CIVIC
BALL

SAT.
NIGHT

APRIL
16TH

FLORAL
PARK

MASONIC
TEMPLE

PATRONIZE YOUR ADVERTISERS AND MENTION THE "BLABBER"

THE BLABBER

THE SOCIAL EVENT OF THE SEASON

Of course it is unnecessary to write about the Masque and Civic Ball which we will hold at Floral Park Masonic Temple - Saturday April 16th because you all have undoubtedly been anticipating the event and are anxiously waiting for the night. But we of course want to make sure that you will not forget and besides we have to write about something and for this reason we are again reminding you of it.



Now find those old funny costumes or clothes which have been in hiding and get them cleaned up so that you



will be able to look your funniest on the night of the affair. That old dress or suit may mean cash money to you for there will be prizes given to those who wear the funniest costumes. Also - if

you are in the habit of attending any amount of these affairs and have a fancy costume - by all means wear it. There will also be prizes for them.

There will be plenty of room--both halls - upstairs and downstairs. Also there will be two bands one in each hall so that there will be something going on all the time.

You cannot afford to miss all this. It is a necessary requisite, even in these times that we must have some sort of recreation and this affair will be the biggest value for the price of 75¢ a person that has been offered for a long while.

The proceeds will be used for good purposes-beautifying the neighborhood and engaging counsel for the Rocky Hill Road fight. **YOU WILL ATTEND.**

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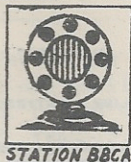
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THE
PRESIDENT



BROAD-
CASTING

One of the most critical periods of the existence of our community is at hand, - that is the proposed widening of Rocky Hill Road. If this is permitted to go thru there will be many homes in this neighborhood that will not be able to withstand the financial burden which will be put upon it. It is, therefore, vitally necessary that this project should be defeated, and it can be defeated if everyone will assist in doing so.

To do this means your personal support and also your support in the aid of the finances of the organization. This association, in company with five other civic bodies are uniting to fight this project --- the unity is there, but we will have to stand our proportion of any expense that is incurred in the carrying out of this program.

To those who are delinquent in dues may I especially request that you pay your indebtedness to our Secretary - it should certainly be worth while for everyone to expend this 25¢ a month to keep a couple of hundred dollars in their pocket and I certainly believe that everyone in this neighborhood is interested enough to spend these few pennies to save a few hundred.

To this end may I also request that you support our coming Masque & Civic Ball at the Floral Park Masonic Temple on Saturday April 16th. In addition to having a good time you will also be contributing to the work which we are doing on this case.

And finally, - if your neighbor is not a member of the organization sign him up - it is his fight as well as yours and ours -- we need his support and he needs us. If we have this UNITY you can expect this proposed drain on your purse to be defeated. I trust you will find it convenient to attend the meeting on April 11th - next Monday night - and find out more about this.

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A FRIEND

AND MEMBER



HERE'S SOMETHING TO GET WISE TO- ROCKY HILL ROAD

The Rocky Hill Road pot of soup has at last commenced to boil. On March 17th Justice Mitchell May sitting in the Supreme Court made tentative awards for the property along this avenue. The City accordingly has made a tentative apportionment which effects every home in our section of the cost thereof. Now is the time that we need COMPLETE UNITY OF THIS NEIGHBORHOOD and a good oldfashioned fighting spirit on the part of everybody. IF THIS PROPOSED OUTRAGE isn't enough to arouse you - well, you may as well get ready for the undertaker - 'cause your dead. AND DON'T FORGET - if they put this through there is more to follow - GRAND CENTRAL PARKWAY - COMMONWEALTH BLV'D. - STEWART AVENUE - SPRINGFIELD BLV'D. - WINCHESTER BLV'D. - and if they succeed in putting these through you'll not only LOSE YOUR HOME BUT YOUR WELL-KNOWN SHIRT ALONG WITH IT.

The widening of this road was proposed in 1925 by the then Borough President Connelly and the petition called for this improvement as a BOROUGH NECESSITY. If it is a BOROUGH NECESSITY why should we play we-nurse to the rest of the Borough and City who use this road and allow them to feed off us - THEY ARE THE ONES WHO USE IT AND THEY ARE THE ONES WHO ARE GOING TO PAY FOR IT. AND -- DON'T FORGET - ALL THIS WENT THROUGH BEFORE MOST OF THE HOUSES IN THIS SECTION WERE EVEN BUILT. LET'S GET THIS STRAIGHT RIGHT HERE - WE DON'T NEED THIS ROAD - WE DON'T USE THIS ROAD - AND WE DON'T WANT THIS ROAD IF THE VISITORS TO OUR TOWN WANT IT LET THEM PAY FOR IT - WE WON'T. IF THERE IS ONE READER OF OUR PAPER WHO WANTS THIS ROAD THE EDITOR WILL BE PLEASED TO HEAR WHO THAT ONE PERSON IS.

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This Association has selected one of the finest men available to carry on its protest before the Board of Estimate. MR. FRANCIS H. BLACK, the National President of the Navy Yard Retirement Association is the man who will do the talking for YOU. You may be sure that Mr. Black will do all in his power to help you. (So will the Editor who was chosen as Mr. Black's running mate).

ARE YOU DOING TO GIVE YOUR SUPPORT? FOR YOUR OWN SAKE -FOR YOUR FAMILY'S SAKE - YOU MUST give your support -- AND THE ONLY SUPPORT REQUIRED OF YOU IS THAT YOU ATTEND A CERTAIN MASS MEETING OF ALL THE CIVIC ASSOCIATIONS AND A CERTAIN MEETING BEFORE THE BOARD OF ESTIMATE AND APPORTIONMENT WHEN THIS COMES UP.

THE SITUATION IS SERIOUS--AND WE'RE TRYING TO IMPRESS THE SERIOUSNESS OF IT UPON YOU. There isn't a resident in this neighborhood who is financially able to pay WHAT THIS CITY IS GOING TO TRY TO JAM DOWN YOUR THROAT.

IT'S UP TO YOU

WE WILL HELP YOU IF YOU HAVE COURAGE ENOUGH TO HELP YOURSELF.

THIS CANNOT BE JAMMED OVER ON YOU IF YOU WON'T LET IT.

The Editor

THE BASEBALLS THAT BLOOM IN THE SPRING--TRA LA!

Some of the boys have already been out, getting their arms into shape, while others are still in the throes of winter lumbago. A little exercise will make you feel like a new man. Give the new man a chance---get out and get some exercise.

The baseball club meets every Sunday morning at the local ball field. Be out before 10:30 A. M. and bring along your bats, balls and gloves.

See you Sunday morning!

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THE LAST MEETING

Did you attend the last meeting? If you did not you should have. If you did not you also missed one of the finest speakers which it has been our pleasure to hear in many a day. MR. JOHN F. FINN, - one of the borough's foremost authorities on civic matters and Treasurer of the Long Island Commuter's Association.

Not having the time to go into his matters in great detail, Mr. Finn however touched on most of the major subjects which are of interest to the taxpayer at the present time. - AND how he knows his major subjects.

Mr. Finn, in his talk, showed how the people of this County were getting 'milked' by some very clever purchases of school sites by the Board of Education; how they were paying the freight for the construction of subways by the City and now, after they are built, the taxpayers pay to make up the deficit incurred by operation at a 5¢ fare when we in our location do not even use the subway and therefore, in our taxes, bear the burden of paying for someone else to ride on them.

He further showed how we were getting gypped by buying property for the City and State and then giving it back to them for a gift. In other words we were playing Santa Claus.

Mr. Finn's great purpose is to get a unified organization of all the civic bodies in Queens. He pointed out how things could be accomplished if all the various organizations were united.

Many of the members present asked questions of Mr. Finn and they were all answered by him promptly and clearly.

Mr. Finn - we thank you for your visit - and more power to you. What this Borough needs is bigger and better John Finns and we would cease to be the door-mat for the entire City.

THINGS I NEVER KNEW TILL NOW
(but which you probably knew right along)

BY MARK WINCHELL

That Gene Bloss was a fireman (only seen the uniform the other day).

That Ruby Gluskin could dig cellars (besides being a tailor).

That Gene Walsh could talk German. (Haben sie bluefish).

That Smiling Vincent Moore could get his Irish up and get mad.

That Mique Keyes was a feeder.

That Mrs. Teichert could sell advertising (for the dance Journal).

That Brother Fetting was a poet. (Some of his verse will appear next month).

That Pleines has a rich baritone ? voice.

That Fred Hazard could ever be able to finish varnishing the living-room floor.

That most of the wives make the home-brew and not the husbands.

That Al McCann would rather take a shower in the cellar than up-stairs.

That there could be so many people in a community who could sit back and take it on the chin when a bunch of bandits are taking dough out of their pockets by assessments.

O. K. BELLEROSE

We extend our congratulations to the Long Island Daily Press on the young man by the name of Knowles who they have assigned to cover the civic news in our section. The news is not only interesting but it is also accurate. We trust that they see fit to keep him with us. We appreciate having a man like Mr. Knowles on this work.

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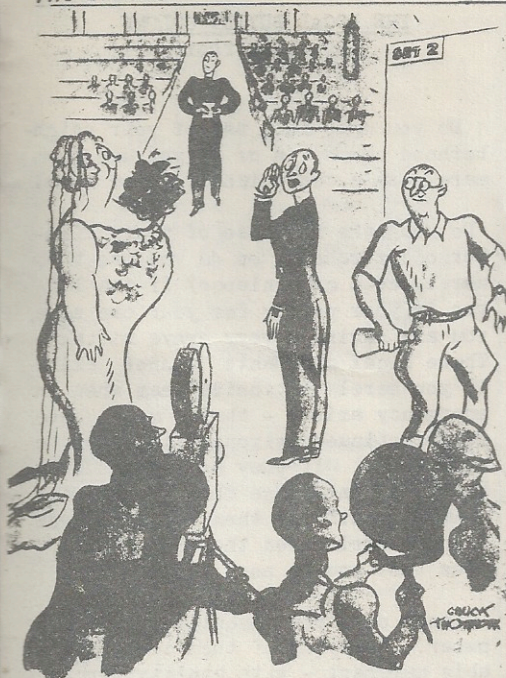
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THANK YOU!

Our thanks this month goes to Mrs. Lindhurst who has so kindly donated to the Association a mirror for the ladies dressing room at our Club.

Do you notice the cooperation on the part of some of our neighbors??? Each and every month you will find some note of thanks in this bulletin where someone has done something for the Association. Let's all do something.

BUNCO

Every Tuesday afternoon at Holy Trinity Lutheran Church a bunco party will be held. The admission is nominal and everyone is invited to attend.

These bunco parties are held under the sponsorship of one of our members Mrs. Helen Schutte and she wishes to assure a pleasant afternoon to everyone who attends.

THE LOCAL BUYING COLUMN

By Chatterbox

Do you make full use of your neighborhood merchants or do you use them merely as a convenience? These local

Do you make full use of your neighborhood merchants or do you use them merely as a convenience? If the latter is your policy for your own sake, you are making a very grave mistake. These local merchants cannot exist if you merely patronize them when an emergency arises - they must have your continued patronage in order to keep going. If they do not get this continued patronage they must "give up the ghost" and then where do you find yourself when the emergency arises that you do need them?

Glance over the advertisers in our paper. Everyone of them is a reputable merchant - with quality merchandise and prices that are no higher than elsewhere - SO WHY GO ELSEWHERE? When you spend your money locally you keep it locally. These local merchants buy in this town--they bank in this town and everyone is benefitted - including yourself. In turn they advertise in our paper which helps to bring money into your own organization which assists greatly to keep that functioning.

It is the law of averages - if they benefit - you benefit. Make it a resolution NOW to patronize your local individual merchants who do not put out large flashy newspaper-like circulars every week with a lot of LARGE PRINTING and "BUNK" and false promises and prices printed all over them. When you deal with them you know exactly what you are getting -- FULL WEIGHT - RIGHT MERCHANDISE and FAIR PRICES. If you do this the local merchant will be able to keep his price range with any of the others. TRY IT - and you will understand how the wheel turns - the merchant - the local bank and the customer.

SOME RARE OLD PRINTS—

Pays To Advertise

and beard. Ro. 5640."

To Mr. and Mrs. John Gellett, route 6, a daughter, Clara May, to Mr. and Mrs. Allen Coldspagh, a boy, Ralph. For best results try a News want ad.

—Calumet (Nebr.) News

The Li'l Dears

Silver slippers have become so popular that women on formal occasions wear almost nothing else.

—Los Angeles Examiner

Strictly Informal

After the bathing beauties had been presented to the crowd they donned their bathing suits and dived into the surf.

It assumed Smith had

—Hazelton (Cal.) Beacon

A Prize With Every Package. Folks!

\$40 up—New Park Apartment, singles, doubles. One month free rent on any lease of 1 yr.

FOR SALE—Baby

—Hollywood Herald

Lousy Time Had By All

Rounds Sum.

Mrs. John Parrish entertained at a delightful louse party at her home last week.

Betty We'

—Abilin (Mo.) Reporter

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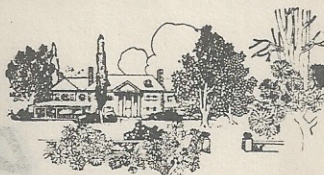
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